



P U R S U I T L I N E

**EMPOWERING YOU TO ACHIEVE THE HIGHEST
LEVELS OF PERFORMANCE**



Welcome to PURSUIT LINE

Over the course of 20 years, Ed earned the title of "Greatest Team Pursuit Rider in History". His Olympic and World Championship win record remains unmatched.

Phil developed, led and coached elite training to servicemen and women all over the world. He founded his own award-winning company, focusing on the power of human performance for FTSE 100 companies.

High performance and excellent results have never been optional for us. Our point? When we say we know what it takes to be the best, we really mean it.



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The principles, behaviours and learnings I have gained from a career in professional sport are proven to produce exceptional performance, results and sustained success.

- Ed Clancy OBE





Our Approach

Expecting excellence from people and producing excellence from people are two very different things. Between us, we've seen some of the best coaches, managers and leaders in the world, and some of the...well, less inspiring!

We can support you to be amongst the best. Our talks, workshops and consultancy programmes focus on getting great results for you and your team. Everything we offer is bespoke, designed to suit your exact needs.

Our unique programmes have been created using our years of experience in elite performance, citing our learnings from some of the biggest names in sport and business.



THE TEAM

Ed Clancy OBE

Playing a pivotal role in the meteoric rise of British Cycling, Triple Olympic champion Ed has lived and breathed high performance.

A leader on and off the bike, behind each of his world titles and his Olympic medals has been Ed's passion for personal development.

Ed has worked with the best to become the best, and he wants to share everything he has learned with you.







Phil Kelly

Founder of award-winning Human Performance consultancy Pro-Noctis, Phil works to enhance organisational cultures and performances for business and sports teams alike.

Phil was Ed's personal performance coach, and was Ed's go to person for advice and council.

A former professional footballer who also spent 12 years serving in the Royal Air Force as a trainer and educator, Phil knows how to get the very best from people.





So, What Can We Do For You?

We offer a range of performance programmes, designed to be fully bespoke to suit your exact needs.

From presentations to workshops, company culture audits and motivational talks, all of our services have been created with the aim of supporting high performance for you.

And for those with a passion for two wheels, there may even be a chance to join us on a bike ride or two...



Motivational Talks

We've been there – we know how hard it can be to produce excellence, especially under pressure.

We don't just share stories or anecdotes; we explore the principles of high performance, the methodology of consistent success and determine what will work for you.

We equip our audience with practical knowledge to improve performance, enabling them to navigate the inevitable highs and the lows that come when in the pursuit of excellence.

Costs start from £2000





Workshops

No one organisation is the same.

After an initial consultation, we'll run full or half-day workshop session based on areas of performance you want to improve on; from overcoming strategic challenges, building trust, effective communication, the importance of followership, and so much more.

Workshops are a proven way to bring learning to life and to encourage collaborative working. Our sessions are a chance for your team to come together, to collectively and constructively address any obstacles to their performance.

Costs start from £1500. Online or in-person options available.



Consultancy

The difference between being good and being great?
Culture.

We wholly believe that you have to create a safe space for success to thrive. Be it for yourself, your team or your entire organisation, challenging your environment, your attitudes and your behaviours in pursuit of excellence is a must.

We regularly partner with clients to help them deliver on their goals. Our consultancy aims to guide and support you in finding viable, sustainable solutions to implement and improve performance.

Cost to be determined after an initial consultation.





Cycling and Mindset Training Camps

A chance to experience performance training like never before, our camps focus on the mental and the physical side of performance.

A combination of cycling and workshops, all delivered in person by Ed and Phil, Pursuit Line camps are a great way to reward staff, look after those all-important clients and invest in yourself.

Overseas and U.K. based packages are fully bespoke, tailored for you and your organisation.

Cost: All camps are bespoke, so prices will vary depending on your requirements.



